




## Creative Technologies: Digital Media

The aim of the Digital Media qualification is to build learners digital skills, capacities and aspirations to help young people flourish in digital work. By completing the accreditation, learners are provided with the opportunity to develop skills and knowledge in a variety of media sectors that they could pursue careers in. As part of the course learners will develop knowledge in:

- Digital Animation – Stop Motion and Frame by Frame Animation
- Digital Video & Film Making
- Radio Production and Interviewing

Learners have the option to study this at either Entry 3 or Level 1. By the end of the course learners will achieve an Award in Creative and Digital Media through the Association for Accredited Learning at their respective level. If learners choose to also study Photography at Oakfield as an option, they increase the weight of their award to a certificate.

 Careers	By studying this accreditation learners could pursue careers in: Animation Videography Blogging Vlogging/Youtuber TV, Radio & Podcasting Journalism
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### Course Learning Journey

#### Autumn Term



**Digital Animation  
(E3/E1)**

#### Spring Term



**Introduction to  
Film Making (L1)  
  
Digital Video (E3)**



#### Summer Term



**Introduction to  
Radio Production  
and Interviewing  
(E3)**



## Level 1 Award in Creative and Digital Media (6 Credits)

<b>Specification</b>	<a href="https://www.ocnlondon.org.uk/Portals/0/Documents/OCN%20London%20Qualification%20Guide/Unit%20Guides/L1_Qual_Guide_in_Creative_and_Digital_Media.pdf">https://www.ocnlondon.org.uk/Portals/0/Documents/OCN%20London%20Qualification%20Guide/Unit%20Guides/L1_Qual_Guide_in_Creative_and_Digital_Media.pdf</a>
KJ3/1/LQ/002  Digital Animation (L1)  3 Credits	<p><b>Overview:</b> Learners use a variety of sources to develop ideas for their own animation concept. Learners develop planning skills through storyboarding before interacting with animation hardware and software to create their own animation media.</p> <p><b>Unit Brief:</b> <a href="https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/M_617_6202.pdf">https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/M_617_6202.pdf</a></p>
KJ1/1/LQ/002  Introduction to Film Making (L1)  3 Credits	<p><b>Overview:</b> Learners explore different film production styles before choosing on one to create their own short file. As part of the unit learners develop skills in camera angles, shot types and camera functions before creating, capturing and publishing their own movie. Learners will also develop editing and after effect skills.</p> <p><b>Unit Brief:</b> <a href="https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/R_508_1962.pdf">https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/R_508_1962.pdf</a></p>

 <b>Qualification Next Steps</b>	<p>Pearson BTEC Level 2 Award in Information and Creative Technology            NCFE Level 2 Certificate in Creative Media (Film and TV)            UAL Level 2 Award and Diploma in Creative Media Production and Technology</p>
 <b>Further Education</b>	<p>Wigan &amp; Leigh College:  <a href="https://www.wigan-leigh.ac.uk/courses/media/creative-media-skills-btec-level-2-first-diploma">https://www.wigan-leigh.ac.uk/courses/media/creative-media-skills-btec-level-2-first-diploma</a></p> <p>Winstanley College:  <a href="https://www.winstanley.ac.uk/86/subjects/subject/39/media-studies">https://www.winstanley.ac.uk/86/subjects/subject/39/media-studies</a></p>

## Entry 3 Award/Certificate in Creative and Digital Media (6 Credits)

<b>Specification</b>	<a href="https://www.ocnlondon.org.uk/Portals/0/Documents/OCN%20London%20Qualification%20Guide/Unit%20Guides/E3_CreativeDigital_Media.pdf">https://www.ocnlondon.org.uk/Portals/0/Documents/OCN%20London%20Qualification%20Guide/Unit%20Guides/E3_CreativeDigital_Media.pdf</a>
KJ1/E3/LQ/001  Developing Animation (E3) 3 Credits	<p><b>Overview:</b> Learners use a variety of sources to develop ideas for their own animation concept. Learners develop planning skills through storyboarding before interacting with animation hardware and software to create their own animation media.</p> <p><b>Unit Brief:</b> <a href="https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/L_617_6191.pdf">https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/L_617_6191.pdf</a></p>
KA1/E3/LQ/001  Digital Video (E3) 3 Credits	<p><b>Overview:</b> Learners develop skills in how to capture, publish and edit videos following a client brief. Learners create planning documentation through scripts and storyboards before using hardware make their own video.</p> <p><b>Unit Brief:</b> <a href="https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/D_617_6194.pdf">https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/D_617_6194.pdf</a></p>
<b>Entry Level 3 Certificate Creative and Digital Media – Oakfield Digital Media E3</b>	
In additional to completing the Entry 3 Photography units (Digital Photography, Understanding the purpose of advertising) to secure the award the learners also need to complete the following unit also.	
KJ3/E3/003  Introduction to Radio Production and Interviewing (E3) 4 Credits	<p><b>Overview:</b> Learners plan and conduct an interview using Radio and Podcasting technologies. Learners use equipment controls to capture digital footage before learning how to publish radio content.</p> <p><b>Unit Brief:</b> <a href="https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/T_617_6198.pdf">https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/T_617_6198.pdf</a></p>

 <b>Qualification Next Steps</b>	Pearson BTEC Level 1 Introductory in Vocational Studies
 <b>Further Education</b>	Wigan & Leigh College <a href="https://www.wigan-leigh.ac.uk/courses/business/vocational-studies-digital-enterprise-level-1-btec-introductory-diploma-1">https://www.wigan-leigh.ac.uk/courses/business/vocational-studies-digital-enterprise-level-1-btec-introductory-diploma-1</a>

### Entry 3/Level 1 Certificate Upgrades:

As Creative Technology is a popular choice with learners at Oakfield, if learners choose both Media and Photography as options, then they will increase their weighting to a Certificate. Below are the additional units that the learners will study to achieve the certificate.

Level 1 Certificate Additional Units		Entry Level 3 Certificate Additional Units	
CQ5/1/LQ/007	Digital Image Manipulation	KJ1/E3/LQ/001	Digital Photography
KJ1/1/LQ/002	Digital Photography	KA1/E3/LQ/001	Understanding the purpose of advertising
KD1/1/LQ/001	Understanding Journalistic Writing		