






Creative Technologies: Creative iMedia

Creative iMedia will equip our pupils with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, these pupils will ultimately be creating fit-for-purpose creative media products. Creative iMedia will also challenge all learners, including high attaining learners, by introducing them to demanding material and techniques; encouraging independence and creativity and providing tasks that engage with the most taxing aspects of the National Curriculum. As part of the course learners will develop knowledge in:

- Pre-Production Skills
- Digital Graphic Design & Purpose

The accreditation is made up of two mandatory units RO81 and R082 to achieve the award. RO81 is a written examination while RO82 is a controlled assessment.

 Careers	<p>By studying this accreditation learners could pursue careers in:</p> <ul style="list-style-type: none"> Graphic Design Illustrator Social media and Creative Designer Creative Producer
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 Qualification Next Steps	<p>T Level Digital – Digital Production, Design & Development Level 3 BTEC Computer Science & Creative Technologies Level 3</p>
 Further Education	<p>Wigan & Leigh College: https://www.wigan-leigh.ac.uk/courses/computer-science-and-digital-skills?cat=16-18 Winstanley College: https://www.winstanley.ac.uk/86/subjects/subject/35/it-extended-certificate-and-diploma</p>

OCR Level 1/2 Cambridge National Award in Creative Media (600/7625/5)

Specification	https://www.ocr.org.uk/Images/115888-specification.pdf
<p>R081</p> <p>Pre-Production Skills</p>	<p>Overview: This unit will enable learners to understand pre-production skills used in the creative and digital media sector. It will develop their understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process. Planning is an essential part of working in the creative and digital media sector. This unit will enable learners to acquire the underpinning knowledge and skills needed to create digital media products and gain an understanding of their application. On completion of this unit, learners will understand the purpose and uses of a range of preproduction techniques. They will be able to plan pre-production of a creative digital media product to a client brief, and will understand how to review pre-production documents</p> <p>Assessment Method: Written Examination</p>
<p>R082</p> <p>Digital Image Manipulation (L1)</p> <p>3 Credits</p>	<p>Overview: This unit builds on unit R081 and learners will be able to apply the skills, knowledge and understanding gained in that unit and vice versa. Digital graphics feature in many areas of our lives and play a very important part in today's world. The digital media sector relies heavily on these visual stimulants within the products it produces, to communicate messages effectively. The aim of this unit is for learners to understand the basics of digital graphics editing for the creative and digital media sector. They will learn where and why digital graphics are used and what techniques are involved in their creation. This unit will develop learners' understanding of the client brief, time frames, deadlines and preparation techniques as part of the planning and creation process. On completion of this unit, learners will understand the purpose and properties of digital graphics, and know where and how they are used. They will be able to plan the creation of digital graphics, create new digital graphics using a range of editing techniques and review a completed graphic against a specific brief.</p> <p>Unit Brief: https://www.ocnlondon.org.uk/portals/0/documents/NA_Units/R_508_1945.pdf</p>